

**QUALIFIED
GAS BUYERS:**
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FREE Admission!



3RD ANNUAL

LDC GAS FORUMSTM CANADA

in conjunction with

IGUA | ACIG

The Premier Event Where the Natural Gas Industry Meets!

A SPECIAL FOCUS ON:

- Gas Transportation Infrastructure & Tolls Impacting Marketability of Gas Supply Basins
- Ever-Changing Gas Supply Landscape Impacting Eastern Canadian and US NE Gas Markets
- Gas Buyer Insights – Managing Supply and Transportation in an Increasingly Volatile Market
- How the Ontario Energy Board Implements Ontario Energy Policy

November 8 -10, 2010 • Sheraton Center • Toronto, ON, Canada

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THOMSON REUTERS



Keynote Presentations:



Implementing
Ontario Energy
Policy

Mr. Aleck Dadson
Chief Operating Officer, Ontario Energy Board



Unconventional Gas
is a Game Changer...
What's Next?

Dr. Jim Duncan
Director, Market Analyst,
ConocoPhillips Gas & Power

www.ldcgasforums.com
www.igua.ca

LDC Gas Forum Canada in conjunction

Monday, November 8, 2010

- 8:00 am Check in for Activities
8:30 am Check-in and departure for Group Tour and Spa

Monday Activities

... Learn and unwind on the Group Tour

Take the day to learn and unwind with your fellow LDC Gas Forum/IGUA attendees. We're off to see Rogers Centre (home of the Toronto Blue Jays) and then an educational lunch and brewery tour at the historical Black Creek Brewery. There is not a better way to network with the industry than to share conversation and a beer! Register today as space is very limited!



... Relax at Elmwood Spa

If you want an afternoon to be spoiled and pampered, join us at the Elmwood Spa. Choose your method of relaxation ... massage, facial and more, and feel the tension disappear. Come early or stay after your appointment and turn your afternoon into a networking event with your peers from the LDC Gas Forum/IGUA.

Tuesday, November 9, 2010

- 7:00 am – 8:15 am Network with the Industry:
Registration & Continental Breakfast
8:15 am – 8:30 am Welcome & Overview
- Mrs. Christy Coleman, Director, LDC Gas Forums
 - Mr. Murray A. Newton, President, Industrial Gas Users Association (IGUA)

8:30 am - 9:15 am Keynote Address

Mr. Aleck Dadson, Chief Operating Officer, Ontario Energy Board

Implementing Ontario Energy Policy

The Ontario Energy Board (OEB) regulates many critical aspects of the Ontario Natural Gas industry including the distribution and storage of natural gas, as well as major gas supply decisions made by the LDCs. The OEB is also charged with implementing the Ontario government's energy policy. Mr. Dadson's presentation will address some of more significant political and regulatory initiatives the OEB is currently focused on.

9:15 am – 10:45 am The Fast Changing Gas Supply Landscape

This Panel will engage the audience in an informative assessment of the ever-changing gas supply landscape, including a detailed discussion of the various gas supply options available for Eastern Canadian markets.

MODERATOR: Mr. Mark Homestead, Sr. Vice President Trading & Marketing - West, Midwest & Canada, Sequent Energy Management

- Mr. Jack Weixel, Manager Energy Analysis, BENTEK Energy LLC
- Ms. Dawn Constantine, Manager of Fundamental Analysis, BP Energy
- Mr. Denis Marcoux, Vice President, Repsol Energy Canada
- Representative from Québec Oil & Gas Association

Critical questions addressed to include:

- What happens to the AECO basis?
- What happens to Dawn prices?
- What new transportation infrastructure is required?
- How will the Ruby and Bison pipelines and Alberta oil sands demand impact Canadian supply and demand?
- How will US shale gas change the landscape?

10:45 am - 11:15 am Break

11:15 am – 12:30 pm Gas Buyers Forum

Our gas buyer panelists will give you valuable insight into what is currently working, what they have learned from the recent environment and how they are trying to manage their gas supply and transportation in an increasingly volatile and uncertain period. Bring your questions to ask the gas buyers in this highly interactive time-honored session. This is the perfect forum to learn how to do your job better, easier and bring back the golden nugget of information to share with your staff.

MODERATOR: Mr. Jason Bieber, Executive Director, J.P. Morgan Commodities Canada Corporation

- Ms. Lori Stewart, Manager - Gas Supply, Transport & Storage, Centra Gas Manitoba
- Mr. Jim Eddy, General Manager Energy, Vale Inco.
- Mr. Dave Butters, President & CEO, The Association of Power Producers of Ontario (APPRO)
- Ms. Sonia Mah, P. Eng., Manager, Gas Supply, NOVA Chemicals Corporation
- Mr. Aiman El-Ramly, Senior Vice President, ZE Power Group, Inc.

LDC Gas Forum Series

Southeast

April 11-13 2011, Atlanta, Georgia

Northeast

June 6-8, 2011, Boston, Massachusetts

Mid-Continent

September 12-14, 2011, Chicago, Illinois

Rockies & West

October 10 – 12, 2011, Los Angeles, California

Canada/IGUA

November 14-16, 2011, Toronto, Canada

The LDC Gas Forum is dedicated to bringing together the largest gathering of gas buyers in each region of the country. By combining educational sessions on the most current topics in a relaxed business setting, the forums provide outstanding networking opportunities for gas buyers and sellers. If your company would like to increase its profile in the marketplace, **please contact Christy Coleman at 713-343-1873 or email at christyc@tradedfairgroup.com**

For more information,
visit www.ldcgasforums.com



LDC Gas Forums are where the natural gas community meets.



Kevin Comer, Associate Director Product Marketing, CME Group

Topics of discussion to include:

- Will the increasing availability of shale gas and associated changing gas flow patterns affect gas purchase decisions?
- How does uncertainty regarding future transportation tolls affect buying decisions and usage?
- How will the proliferation of new green energy initiatives affect gas users?
- What term to hedge, when to hedge and what percentage?
- What are the benefits of hedging physically versus financially?
- How is storage being utilized and will this change?

12:30 pm - 2:00 pm Luncheon & Keynote Address

Dr. Jim Duncan, Director, Market Analyst, ConocoPhillips Gas & Power

Unconventional Gas is a Game Changer...What's Next?

Ten years and a plethora of short-term price volatility issues later, the natural gas market in North America finds itself right back where it started in the 1990's...oversupplied. Few, if any, forecasters had any idea that the start of the second decade of the new millennium would find the natural gas market awash in a veritable smorgasbord of supply optionality. Shale has become a game changer in the natural gas business. Unconventional gas supply continues to creep up in dominance, but there are new worries emerging over our next ten years.

At what price will developmental drilling abandon natural gas for crude oil at a higher ROI? What will technology do to our somewhat comfortable position as end-users of natural gas? What regulatory issues will emerge to attenuate or accelerate development? In other words...what's next?

2:00 pm - 2:30 pm Break

2:30 pm - 4:00 pm Pipeline Transportation Issues

This session will discuss how gas transportation infrastructure and the associated costs and tolls impact the marketability of various gas supply basins. The speakers will also address how transportation tolls impact upstream and downstream pipeline customers as well as whether and how pipeline tolls effect basis differentials and purchase decisions.

MODERATOR: Mr. Murray Newton, President, IGUA

- Mr. Terry Cameron, Senior Vice President, North, Tenaska Marketing Ventures
- Mr. Don Bell, Director Commercial East, Canadian Mainline, TransCanada Pipelines Limited
- Mr. Tony Straquadine, Manager, Government Affairs, Alliance Pipeline Inc.
- Mr. Mark Isherwood, Director, Business Development Storage & Transmission, Union Gas Limited

4:00 pm - 6:00 pm Cocktail Reception hosted by Corporate Sponsors

Wednesday, November 10, 2010

7:30 am - 8:30 am Network with the Industry:
Registration & Continental Breakfast

8:30 am - 8:45 am Welcome & Overview

- Mrs. Christy Coleman, Director, LDC Gas Forums
- Mr. Murray A. Newton, President, Industrial Gas Users Association (IGUA)

8:45 am - 10:00 am Ontario & Québec Gas Demand Outlook - Will demand be able to keep up with the fast changing gas supply?

This Panel is comprised of speakers from Eastern Canada's largest Gas Distribution Companies (LDCs). The presenters therefore have an intimate understanding of their gas customers and the Ontario and Québec gas markets and so they will address key LDC initiatives and other considerations that will likely impact both current and future gas demand.

MODERATOR: Mr. Greg Chownyk, Commercial & Industrial North Manager, Shell Energy

- Mrs. Malini Giridhar, Director, Energy Supply & Policy, Enbridge Gas Distribution
- Representative from Union Gas Limited

10:00 am - 10:30 am Break

10:30 am - 12:00 pm Critical Political and Regulatory Issues Impacting Gas Buyers and other Industry Participants

The last session of the Conference will provide Conference attendees with valuable updates and insights into important political and regulatory initiatives that will likely have significant commercial implications for Ontario and Québec gas users. This session will include:

- An overview of the new Ontario green energy tax (Special Purpose Charge) to be applied to all natural gas consumption
- A discussion how changes in North American gas markets will impact Ontario energy markets
- An overview of the public debate occurring in Québec regarding opportunities and challenges presented by the exploration and development of the Québec shale gas

MODERATOR: Mr. Murray Newton, President, IGUA

- Mr. Ian A. Mondrow, Counsel, Macleod Dixon LLP
- Mr. John Rosenkranz, Principal, North Side Energy, LLC
- Mr. Guy Sarault, Partner, Heenan Blaikie LLP

12:00 pm Closing Comments

- Mrs. Christy Coleman, Director, LDC Gas Forums
- Mr. Murray A. Newton, President, IGUA

11000 Richmond Ave, Suite 500
Houston, TX 77042
www.ldcgasforums.com

RETURN SERVICE REQUESTED



November 8-10, 2010
Sheraton Center • Toronto, ON, Canada

The stress that current industry trends have placed on both projects and trading activity can best be challenged with **KEY INSIGHTS** and very **TIMELY INFORMATION** that the LDC Gas Forum Canada in conjunction with IGUA is providing to the marketplace.

REGISTER ONLINE
at www.ldcgasforums.com!
Use Discount Code: **BROCHURE**
to receive the discounted rate.

For an Attendee List and Agenda
go to www.ldcgasforums.com and click on Canada



LDC Gas Forum Canada in conjunction with IGUA

HOTEL INFORMATION

Sheraton Center Toronto Hotel
123 Queen Street West, Toronto, Ontario, Canada M5H 2M9
Phone: 416-361-1000 ; Reservations: 800-325-3535
Rate: \$215.00/night; \$295 club level. You must indicate you are with the LDC Gas Forum to receive the group rate. **Rate Expires: October 14, 2010**

LDC Gas Forum has reserved a limited number of rooms at a special conference rate of \$215 per night. To guarantee a room at this rate, you must call Reservations at 800-325-3535 by **October 14, 2010** and indicate that you are attending the LDC Gas Forum. Register and book your rooms now as this is a limited time offer and rooms will sell out.

REGISTRATION INFORMATION

Please photocopy this form to register additional attendees

Name _____

Title _____

Company/Organization _____

Address _____

City _____

State _____ Zip _____ Country _____

Phone _____ Cell Phone _____

E-mail _____ Fax _____

By Mail LDC Gas Forums
11000 Richmond Ave.,
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By Fax 763-545-1818
By Phone 800-427-3976
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Use Discount Code: **BROCHURE**
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FEES

- | | |
|--|--------|
| <input type="radio"/> Qualified Gas Buyer Registration (Energy buyers from LDCs, utilities, municipalities, power generators and industrial end users) | FREE* |
| With <input type="radio"/> Spa <input type="radio"/> Tour (Choose one) | FREE* |
| <input type="radio"/> Standard Registration (All others) | \$1395 |
| With <input type="radio"/> Spa <input type="radio"/> Tour (Choose one) | \$1590 |

Register online at www.ldcgasforums.com. Use Discount Code: **BROCHURE** on Step 4 of the registration to receive the above discounted rate.

**Due to the generosity of the Corporate Sponsors, certain buyers are entitled to attend the conference and activities FREE. However, registrations are subject to qualification and space availability.*

PAYMENT METHOD

*No refunds on cancellations after: October 15, 2010.
Substitutions allowed anytime.*

Total Amount \$ _____

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