



# LDC GAS FORUMS™

CANADA • MID-CONTINENT • NORTHEAST • ROCKIES & WEST • SOUTHEAST

*The Premier Event Where the Natural Gas Industry Meets!*

## SPONSOR BENEFITS

The LDC Gas Forums have become an outstanding success, highlighted by impressive sponsors, fabulous hospitality, informative meetings, tons of gas buyers, and more attendees than in previous years.

This year, there will be a limited number of sponsorships available to companies that wish to leverage off last year's success. The benefits for each of the Forums are as follows:

### Conference Participation

- ▶ As a sponsor, you will receive 6 free passes to the conference to be utilized by employees, current or potential customers, suppliers or financial backers. All additional attendees from your company can register at a discounted rate of \$995 (a \$400 savings per conference pass). This is valued at over \$8,000.

### Recognition

- ▶ As part of a session at the conference, each sponsor will be given a time slot to discuss and promote their particular project. Within the allotted time, the sponsor should feel free to promote their ideas to the fullest extent possible, recognizing the audience's need for informative presentations rather than company commercials.
- ▶ Lunch will be served at the conference and one sponsoring company will be given the opportunity to deliver the keynote address at the luncheon that day.
- ▶ A Conference Proceedings Book will be handed out to every attendee at the Forum. We will include a copy of your company's presentation and a complete sponsor listing for the conference.
- ▶ Before, during and after the conference, we make a concentrated effort to let the attendees know about the sponsor's generosity. This will be indicated on pre-conference publicity, signage at the conference and post-conference correspondence.

### Sponsorship of Functions

- ▶ Each sponsor will be given the opportunity to include a trinket (with their corporate logo) in the golf hospitality bag. In prior years, participants have really appreciated these tokens.

### Print & Electronic Promotion

- ▶ A special personalized mailing will be sent to over 700 LDC energy buyers from utilities, power plants, municipalities, and industrial end users. As a sponsor, your name will be on this invitation, giving them an opportunity to attend the conference absolutely free. All credit will be given to the sponsors.
- ▶ Your company will be listed as a sponsor on our conference web site ([www.ldcforum.com](http://www.ldcforum.com)) with a link to your website and your logo displayed. In addition, emails sent out about the conference will provide a link to your homepage.
- ▶ We will do customized mailings to lists that are provided to us by sponsors. This is a very effective way to gain increased visibility with your customers.
- ▶ Each sponsor will be listed on all brochures and promotional materials for the conference. We anticipate that there will be more than 50,000 pieces of material ultimately distributed.
- ▶ Each sponsor will be given the opportunity to include a trinket (with their corporate logo) in the Activities package that will be given to all attendees participating in the Golf Tournament, Tour, or Spa. In prior years, participants have really appreciated these tokens.

For information on becoming a Sponsor,  
please contact Christy Coleman at 713-343-1873.