



LDC GAS
FORUMS



GULF COAST
ENERGY FORUM

NATGAS  POWER
FORUM

NatGas to Power For AI Data Centers

Advertising Opportunities with the *Forums*



OVERVIEW

Overview

- ❖ The Goal – Meet your marketing objectives!
- ❖ The LDC Gas *Forums*
- ❖ Our Audience = Your Prospects!
- ❖ Driving the *Forums* Audience to your Brand!
- ❖ Enhance your marketing strategies with the *Forums*!



THE GOAL

The *Forums* - a Proven Vehicle to Meet Your Marketing Objectives!



Complete Audience Activation



Where the Natural Gas Industry gathers for networking, insight and deal-making

6 NATURAL GAS EVENTS

Through our 6 regional conferences, our audience learns of our event sponsors/partners and their services via Program Participation, Kiosks, Sponsorship Recognition, and On-site Promotion. We provide vast networking opportunities to give you access to your clients, prospects, and peers.

ONLINE

Through online engagement, the Forums keeps our digital subscriber base of +30,000 natural gas industry professionals informed about our *Forums*, Sponsors, Partners, and the latest Industry News.

THE *FORUMS* ARE TRUSTED

Since 1988, we have been delivering conferences dedicated to bringing the natural gas industry together to network, share insight and do real business.

6 *Forums* total – each with regional focus:

Southeast, Northeast, Rockies & West, Mid-Continent, Gulf Coast, NatGas To Power



THE FORUMS

10,200+



Monthly Website Visitors

50,000+



Total Yearly Websites Views

30,000+



Known Digital Subscribers

6,000+



LinkedIn, Facebook & Twitter Followers

2,000+



Total Annual Conference Attendees

FORUMS AUDIENCE:

Titles of key players who attend the *Forums*, read our Content and interact with our Sponsors. Many have significant purchase authority/influence.

- ❖ CEO
- ❖ President
- ❖ Vice President
- ❖ Gas Trader
- ❖ Manager, Gas Supply & Transportation
- ❖ Manager, Gas Supply
- ❖ Managing Director
- ❖ Business Development
- ❖ Director, Gas Supply
- ❖ Marketing Director
- ❖ Lead Analyst – Energy Buyer
- ❖ VP, Origination
- ❖ Senior Process Engineering Manager
- ❖ Sr. Gas Representative
- ❖ Head of Energy Supply Services
- ❖ Vice President, Business Development
- ❖ Natural Gas Analyst
- ❖ Scheduler
- ❖ Manager, Gas Acquisition
- ❖ Vice President, Administration & Finance
- ❖ Energy Supply Analyst
- ❖ VP, Midstream
- ❖ Customer Success
- ❖ Sales Manager
- ❖ Partner
- ❖ Export Manager
- ❖ Gas Marketing Representative
- ❖ Head of North American Natural Gas
- ❖ Market Originator
- ❖ Commodity Buyer
- ❖ Senior Gas Trader
- ❖ VP Cameron LNG
- ❖ Mexico Correspondent
- ❖ Senior Adviser for Mexico & Central America
- ❖ Reporter
- ❖ Editor, Mexico Energy Report
- ❖ Director, Mexico Institute
- ❖ Vice President, West & Mexico Region

We are committed to helping our event partners/sponsors connect with their target clients.



Our Audience = Your Prospects!

Forum attendees represent experts and key industry authorities from top Natural Gas Industry players, including:

ACES Power Marketing	Atlas Gas Solutions	C&G Electrical LLC	City of Tallahassee	DRW Energy Trading LLC
Advanced Power	Atmos Energy	Caldwell Tanks, Inc.	Clean Energy	DT Midstream
Aethon Energy	Atmospheric G2	Caliche Development Partners (Golden Triangle Storage)	Clean Energy Cryogenics	DTE Energy Trading
Affinius Capital LLC	Avangrid (CNG, SCG, BGC)	California Resources Corporation	Cleco Power LLC	Duke Energy
Aggreko	Avista	CAPCO	Cleveland Advisory, LLC	DXT Commodities
Albertsons Companies, Inc.	Baltimore Gas & Electric Company	capSpire, Inc.	Clone Capital, LLC	East Daley Analytics
Algas-SDI	BASF Intertrade Corporation	Cashman Preload Cryogenics	CME Group	East Kentucky Power Cooperative
Allan Myers, Inc.	Basin Electric Power Cooperative	Castleton Commodities International	CNG Delivery LLC	Eastman
Allianz Trade	BCH Energy and Industrial	CB&I	Colonial Energy Inc	Eco Services Operations Corp.
Alpha Generation	BHE GT&S LLC	Cenovus	Colorado Springs Utilities	EDF Trading
American Electric Power	Big River Energy, LLC	Center for LNG	Competitive Energy Services	Edge LNG
American Gas Association	BKV Corporation	CenterPoint Energy Resources	Con Edison	EdgeCore Digital Infrastructure
American Public Gas Association	Black Bayou Energy Hub	Central Hudson	Concord Energy LLC	Electric Power Supply Association
AmSty	Black Bear Transmission, LLC	Certarus (USA) Ltd.	Conduit Power	Elos Environmental, LLC
Antero Resources	Black Hills Energy	CF Industries	ConocoPhillips	Emera Energy
Applied Construction Solutions	Bloomberg LP	Chart Industries, Inc.	Constellation Energy	Emerson
Approved Energy	Boardwalk Pipeline Partners	Chevron	Context Labs	Enbridge Gas Inc
Aquatech	Border States	CIBC Capital Markets	Cooperative Energy Incorporated	Enbridge Inc.
Argus Media	bp	CIMA ENERGY, LP	CPS Energy	Enchanted Rock
Arizona Public Service	Bridge Tender Holdings	Citadel	Decatur Utilities	Enerflex
Arm Energy	Bridgeport Utilities	Citigo Petroleum	Delta Utilities	Energir
Ascent Resources Utica	Building Cyber Security	Citigroup	Diversified Energy	Energy Transfer
Aspen Midstream	Bunge North America	Citizens Bank	Dominion Energy, Inc.	Enestas
Associated Electric Cooperative	Bureau of Economic Geology	City of Roseville - Roseville Electric	Dragon Power	ENGIE

Enspire Energy	Greenville Utilities Commission	Kinder Morgan	National Grid	Oregon Institute of Technology
Enstor Gas	GRUPO CLISA	Knoxville Utilities Board	Natural Gas Intelligence	Orlando Utilities Commission
ENSYTE Energy Software Int'l, Inc.	Guidehouse Inc.	Koch Energy Services, LLC	Natural Gas Supply Association	Osaka Gas USA
Entergy	Gulfstream LNG	Lakeland Electric	Naturgy	P66
Enterprise Products	Hart Energy	Lancaster County Natural Gas Authority	NeuVentus	Pacific Gas & Electric
Enuit LLC	Harvard University	Liberty Energy	New Energy Development Company	Pacific Summit Energy LLC
EQT Corporation	Harvest Midstream	Linde, Inc	New Jersey Natural Gas	PathPoint Energy, LLC
Eversource Energy	HData	London Stock Exchange Group	New Mexico Gas Company	Patriots Energy Group
Evonik Corporation	HDR Engineering, Inc.	LOOP LLC	New York Power Authority	PBF Energy
Expand Energy Corporation	Hilcorp Energy	LADWP	NextDecade	PECO Energy
ExxonMobil	Honeoye Storage Corp	Lotus Infrastructure Partners	NextEra Energy Marketing	Pensacola Energy
Ezpada US LLC	Hope Gas	Louisville Gas and Electric Company	NextEra Energy Resources	Peoples Natural Gas
Federal Energy Regulatory Commission	Howard Energy Partners	LSEG	NEXUS Gas Transmission	Petrotech, Inc.
FIS Global	Hull Street Energy	Maas Energy Works	nGenue	Philadelphia Gas Works
Florida Gas Transmission	Huntsville Utilities	Macquarie Energy	NGL Supply Terminals Co	Phillips 66
Florida Gas Utility	HV Ventures	Mansfield Power and Gas, LLC	Nikkiso Cosmodyne	Piedmont Natural Gas
Florida Power & Light Company	HyAxiom / a Doosan Company	Marathon Petroleum Corporation	NiSource	Pivotal LNG
Former Governor of Texas and Former US Secretary of Energy	Hydria	Massachusetts Municipal (MMWEC)	NJ Resources	Platts S&P Global
Fort Hill Natural Gas Authority	ICE	Mercuria	NJR Energy Services Company	Portland General Electric
Freeport LNG Development, L.P.	Idaho Power Company	Merrill Lynch / Bank of America	Nova Scotia Power	Power Infrastructure Partners
Frontier Infrastructure Holdings	IGS Energy	Methanex	NRG Energy, Inc.	PowerGEM
Galileo Technologies	IIR Energy	Microsoft	Nutrien	Precision Construction
Gas Authority	iLEX Energy Corporation	MiQ	NV Energy	Procter and Gamble
GasSouth	In Commodities A/S	Midcontinent Independent System Operator	NW Natural Gas Co.	Prometheus Hyperscale
Gaz Metro LNG L.P.	Industrial Info Resources	Mitsui & Co. Energy Marketing Services	OGI Process Equipment	PSEG Energy Resources & Trade LLC
GE Vernova	INEOS Energy Trading USA	Mobile Energy Solutions	Oglethorpe Power Corporation	Public Utility Commission of Texas
GenOx Transportation	Interconn Resources	Morgan Stanley	Okaloosa Gas District	PureWest Energy LLC
GIGO Mexico	International Paper Company	Mountaire Farms	Oklahoma Natural Gas	Quantum Fuel Systems LLC
Glencore	Iroquois Pipeline Operating Company	MRE Consulting	Old Dominion Electric Cooperative	Quorum Software
Glendale Energy	ISCO Industries	Municipal Gas Authority of Georgia	ONE Gas, Inc	Radiate Energy LLC
Golden Pass LNG	Jane Street	Municipal Gas Authority of Mississippi	OneChronos	Railroad Commission of Texas
Goldman Sachs	Jera Americas Inc	NatGasHub.com	Oracle	Rainbow Energy Marketing Corporation
GPA Midstream Association	JPMorgan Chase Bank	National Fuel Gas Distribution		
Granite Shore Power	Kiewit Energy Group			
Great American Gas & Electric	Killam Oil Co., Ltd.			

Range Resources
RBN Energy
ReBoSS / EPEC Solutions
Repsol Energy North America
REV LNG, LLC
Rhode Island Energy
Rockpoint Gas Storage
RWE Trading Americas Inc.
S&P Global Commodity Insights / Platts
Sacramento Municipal Utility District
Sage Mesa Marketing & Trading, LLC
Santee Cooper
Sapphire Gas Solutions LLC
Scoville Risk Partners LLC
SDG&E
Seminole Electric Cooperative, Inc
Sempra Infrastructure
Sempra Infrastructure
Seneca Resources Company, LLC
Sequent Energy Management – Williams
SGA Natural Gas Association
Shell Energy North America
Shell Trading Risk Management, LLC
Siemens
Sierra Pacific Power Company
Six Nations Natural Gas
Six One Commodities
Skylar Capital Management
SoCal Gas
Solar Turbines Inc. (Caterpillar)
South Jersey Industries Utilities (SJIU)
Southeast Gas

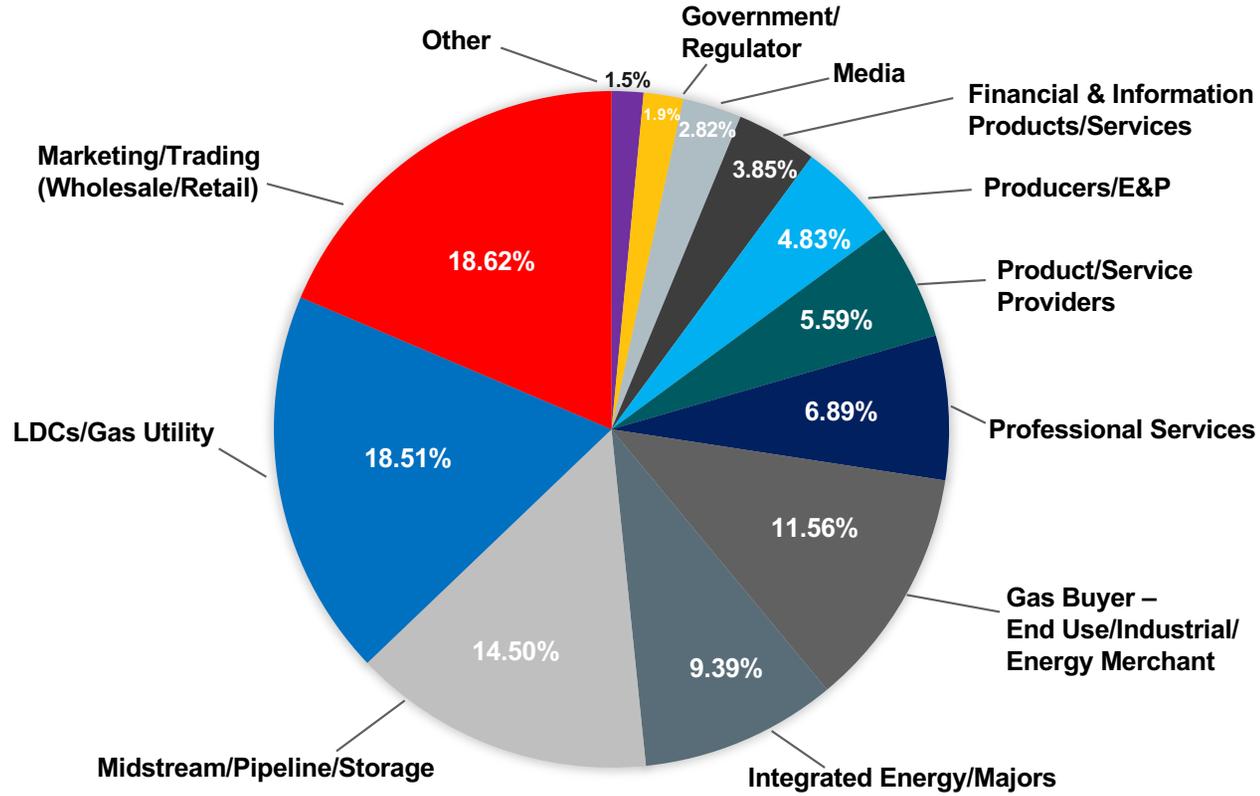
Southern Company Gas
Southern Natural Gas Pipeline
Southern Power Company
SouthStar Energy Services LLC
Southwest Energy LP
Spark Energy
Spire Marketing Inc.
Spotlight Energy
Sprague Operating Resources
Stabilis Solutions
STACK Infrastructure
Steel Dynamics
Stifel
Summit Utilities Inc.
Swiss Re
Symmetry Energy Solutions, LLC
Synergy Gas Processing
SynMax
Synthica Energy
Tallgrass Energy
Tampa Electric Company
Tampa SEO Agency
Targa Resources
TC Energy Marketing Inc.
TECHGEN
TECO Peoples Gas
Tenaska Marketing Ventures
Tennessee Gas Pipeline
Tennessee Valley Authority
Texas Fueling Services
Texican Natural Gas Company, LLC
Texla Energy Management, Inc.

TG Natural Resources
The Energy Authority
The Energy Cooperative
The Torridon Group and Former US Secretary of Energy
TigerGenCo
TotalEnergies
Trafigura
Transgas Inc.
Trellis Energy Software
TruMarx Data Partners
Tulane University Energy Institute
Twin Eagle Resource Management
Tyson Foods, Inc.
Uniper Global Commodities
United Energy Trading, LLC
Unitil
Utah Gas Corp
Vanguard Renewables
Vantage Data Centers
Vaughn Capital Partners, LLC
Venture Global LNG
Vermont Gas Systems, Inc.
Vicinity Energy (Grays Ferry)
Vitol
VoltaGrid
Washington Gas
Weiss Asset Management
Western Group
Western Midstream Marketing
Westfield Gas & Electric
Westlake Chemical Energy

Williams/Sequent
Woodway Energy Infrastructure
World Kinect Corporation
WTG Energy
WWM Logistics, LLC
Xcel Energy
Yara
York County Natural Gas Authority
Zeus Solutions
Zimtex Fuels, LLC

QUALITY AUDIENCE: *Forum Attendance includes a balanced representation of the industry with a focus on Buyers & Sellers of Natural Gas.*

FORUM ATTENDEE PROFILE



QUALITY AUDIENCE: Sponsors represent top players who choose to place their company at the forefront of the Natural Gas industry.



QUALITY AUDIENCE: Our Media & Association partners represent and connect with energy companies throughout the industry.



NATURAL GAS:
Clean Energy for Mississippi





**Driving Audience
to YOUR BRAND**

Your Website Ad

When your ad is prominently placed on the Forum website, it will be seen by a steady stream of traffic viewing our events.

- Design your ad containing the text/graphics of your choice to promote your brand
- Specific ad sizes are available with strategic placement on our website to maximize exposure to our attendees. For more information on ad sizes and placements, [click here.](#)
- Add a link to drive prospective customers to your website for more information
- Ad performance results tracked through reports/stats

Driving Audience to YOUR BRAND

Using Targeted Email and Social Media Marketing, we will repeatedly drive our audience to the Forum website to SEE YOUR AD.

Targeted Email Marketing

Multiple weekly communications through targeted email marketing campaigns

- 3 general emails per week to over 30,000 recipients each, will drive traffic to our website to see your ad
- Additional emails to targeted audiences
- Email performance results tracked through reports / stats

Social Media Marketing

Weekly targeted social media postings on our group pages with links to our website

- Weekly posts to followers on Facebook, LinkedIn, and Twitter
- Additional special posts to continually drive additional traffic to our website
- Social Media performance results tracked through reports / stats

**For ad placement details and pricing,
contact Christy Coleman at ccoleman@accessintel.com**



**Driving Audience to
YOUR BRAND**

CUSTOMIZE your ADVERTISING EXPERIENCE to add even more brand exposure.

Customized, Social Media Posts

- Customized Posts with your ad or other text/graphics of your choice to promote your brand
- Links in the post drive the audience to your website for more information
- Social Media performance results tracked through reports / stats

Customized, Targeted Emails

- Customized Emails to our contacts with YOUR ad or other text/graphics of your choice to promote your brand
- Links in the body of your custom email drive the audience to your website for more information
- Email performance results tracked through reports / stats

Sponsored Webinars

- Sponsor webinar on relevant subject matter leveraging the *Forum's* 30,000 followers
- Exclusive brand presence; establish subject matter expertise

Additional Opportunities

- Ad placements in our Conference Guide
- Customized Blog Posts - Guest spots on our LDC Gas Forums website
- Post and promote your White Paper containing industry related content and links to your website on our website or via customized email
- Promote industry related article/content with links to your website on our website or via customized email
- Advertising opportunities onsite at the *Forums* conferences and a variety of [sponsorships opportunities](#)
- Face-to-face customer contact – attend the *Forums*
- Other ideas? Let's talk!!

For customized advertising details and pricing, contact Christy Coleman at ccoleman@accessintel.com



**Driving Audience to
YOUR BRAND**

Sponsor a webinar on relevant subject matter leveraging the *Forum's* 30,000 followers. Exclusive brand exposure and establish subject matter expertise!

Sponsored Webinars

- **Promote your thought leadership or case studies with the Forums brand and sponsor a webinar to the Forums audience to collect leads.**
- **You select the topic, date/time, moderator(s) and speakers, and we will take care of the rest! We'll promote the webinar, include your company name and/or logo in all promotions, and coordinate all logistics and registrations.**



For Sponsored Webinars details and pricing, contact Christy Coleman at ccoleman@accessintel.com



Driving it home!

Enhance your marketing strategies with the *Forums*!

Leverage the *Forums* to reinforce your brand and expand your markets.

With a digital audience of **30,000+** and thousands of attendees at our live events, the *Forums* are a community ripe with industry decision makers and key players...just waiting to hear your message!

Let us bring our well-established community to YOU with strategic positioning of your message! Leverage the power of our quality, targeted audience to enhance your marketing strategies.

For more details on building a customized advertising opportunity built with your business in mind, contact:



Christy Coleman

Vice President

LDC Gas Forums

Gulf Coast Energy Forum

NatGas To Power Forum

ccoleman@accessintel.com

Phone: 713-343-1873