

2021 Association Trade Agreement

We will provide the following for each Forum:

- Logo in the conference program identifying association partners (all Associations included on this one page).
- Identification of Association as an Official Association Supporter of the Forums on the event website, including a link to the organization web site.
- Official artwork so your organization can identify itself as an Official Association Supporter of the Forums on your web site and any other marketing.
- Placement of Associations newsletter at each event.
- Special 10% discount for your audience to attend the Forums.

In return for the above benefits, we ask for the following for the Forums:

- Two promotional emails before the Forums.
- Two promotional social media posts promoting the Forums.
- Banner ad and linked logo on the Associations web site with link to the Forums web site.
- Calendar listing in the Associations print issues and online with link to the Forums web site.
- One (1) free pass to your conference/event (if applicable).

Kindly acknowledge by signing this form and returning to me by email at <u>mmissimer@accessintel.com</u>

_____ Date _____

Christy Coleman The Forums