

Certified, Low Methane Natural Gas

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PROJECTCANARY.COM

Decarbonization Begins With Empirical Data.

You can't get to net-zero using estimates, emissions factors and self-attestations.

Leverage independent, verified environmental performance data to measure and certify the "E" in ESG.





Preventable Leaks Occur in the Gas Supply Chain, with Wide Variability Between Operators, Basins, and LDCs.

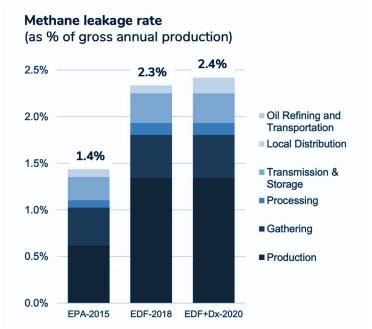
Methane is 82.5X more potent than CO2

Methane leaks are **preventable**

Most methane leaks are intermittent

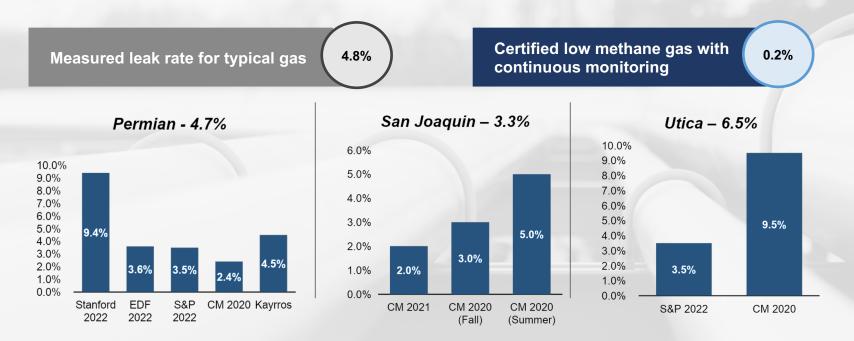
The biggest impact starts with **gas production**

The **technology** now exists to **measure and manage** methane emissions across the full supply chain





The Current EPA Reported Average of 0.454% Significantly Underestimates the Real Methane Leak Rate Across the U.S.



ESG IS BEING OPERATIONALIZED

The Natural Gas Industry is Under Tremendous Pressure to Disclose and Prove Emissions Reductions.

Investors

- Sustainability-linked lending
- Differentiate vs. divest
- Insurance risk
- Environmental disclosures

Operators

- ESG branding
- Access to capital
- · Operational excellence
- Talent acquisition & retention



ENERGY UPSTREAM, MIDSTREAM, DOWNSTREAM

Regulators

- International COP 26
- · Federal EPA, FERC, SEC, FASB
- State agencies & PSCs/PUCs

End Consumers

- LNG (Europe & Asia)
- Utilities (IOUs, munis, co-ops)
- Environmental non-profits



Certified Low Methane Gas aka Responsibly Sourced Gas (RSG) Helps Stop Methane Leaks.

- RSG undergoes independent, 3rd-Party assessments or scoring of environmental best practices by producers
- Buyers use Purchasing Power to reduce methane emissions and other environmental impacts of natural gas production
- Certified Low Methane Intensity: Top Tier RSG uses continuous monitoring to measure and verify true methane intensities below 0.20% at each well vs. industry average
- Other Environmental Attributes: **Low Water Usage**, safety, seismic, land, community impacts included
- Larger Volumes Available Now: 20% of US gas market will be certified by end of 2022





The Carbon Abatement is Significant When Procuring RSG Rather than Typical Natural Gas.

Realistic U.S National Average		
MMBtu procured methane	268,000,000	
MMBtu per mcf	1.04	
mcf procured	258,437,801	
kg per mcf of methane	18.86	
kg of methane	4,873,878,496	
Methane Intensity ⁽¹⁾	4.68%	
kg methane emitted	228,097,514	
MT methane emitted	228,098	
Methane GWP (20 year) ⁽³⁾	82.5	
MT of CO2e emitted	18,818,045	
EU ETS Price	79.56	
Buyer Benefit of RSG	\$1,497,163,650	

Typical Upstream Producer		
MMBtu procured methane	268,000,000	
MMBtu per mcf	1.04	
mcf procured	258,437,801	
kg per mcf of methane	18.86	
kg of methane	4,873,878,496	
Methane Intensity ⁽¹⁾	0.45%	
kg methane emitted	22,127,408	
MT methane emitted	22,127	
Methane GWP (20 year) ⁽³⁾	82.5	
MT of CO2e emitted	1,825,511	
EU ETS Price	79.56	
Buyer Benefit of RSG	\$145,237,670	

	CANARY		
	MMBtu procured methane	268,000,000	
	MMBtu per mcf	1.04	
	mcf procured	258,437,801	
	kg per mcf of methane	18.86	
	kg of methane	4,873,878,496	
	Methane Intensity ⁽²⁾	0.20%	
	kg methane emitted	9,747,757	
	MT methane emitted	9,748	
	Methane GWP (20 year) ⁽³⁾	82.5	
	MT of CO2e emitted	804,190	
	EU ETS Price	79.56	
	Buyer Benefit of RSG	\$63,981,352	

CO₂e Abatement Equivalents



270,000

Gasoline-powered cars for one year



3

Natural gas-fired power plants in one vear



3mm
Barrels of oil

1.02mm tCO2e is the carbon abatement for one major east coast utility if sourcing RSG opposed to typical (dirty) natural gas.

NASCENT MARKET

The First RSG Purchase Was Four Years Ago.

Now: LNG Exports With Project Canary® Certification

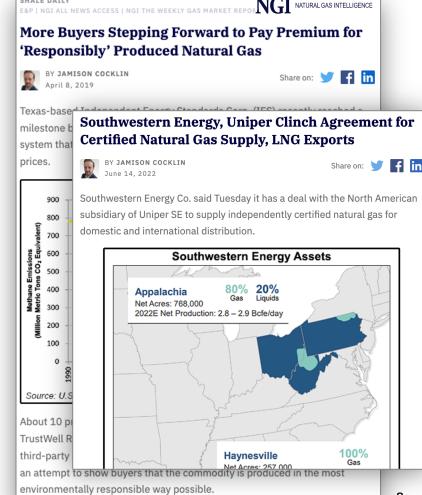
<mark>2018</mark>

"...Southwestern Energy Co. publicly announced that it struck a deal to sell TrustWell® rated gas to utility New Jersey Natural Gas (NJNG) from a group of wells in West Virginia for a premium to local Appalachian index prices."

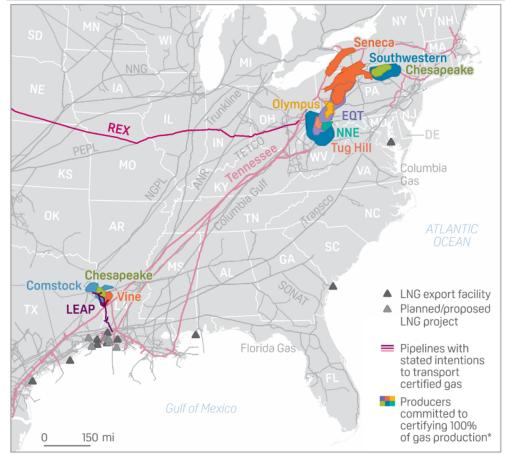
<mark>2022</mark>

Southwestern said the **Uniper** affiliate would utilize the Responsibly Sourced Gas (certified by Project Canary) for **domestic distribution** to downstream customers. The supply would also go to U.S. liquefied natural gas (LNG) terminals for **export to global LNG markets**.

"We believe **natural gas is foundational to a low carbon future**, and that U.S. natural gas, in particular, plays a vital role in supporting **global energy supply and security**." - Southwestern Energy CEO Bill Way



SHALE DAILY



*Not shown: Crestone Peak Resources in Colorado committed to certifying 100% of gas production; total volume undisclosed.
Data as of December 14, 2021

Source: S&P Global Platts Analytics, company websites

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Certified Gas Gains Momentum

"Methane emissions have emerged as a key performance metric for certified gas, with an emphasis on monitoring and measurement." S&P Global, October 14, 2021

"Record volumes of gas certified for its environmental credentials have come to the market after nearly two dozen U.S. gas producers committed to external assessment of their emissions and ESG criteria last year." S&P Global, January 14, 2022

Monitoring
Operators'
Emissions
Across
Major North
American
Oil & Gas
Basins





Developing the Market for Independently Certified Energy Commodities

Value Chain

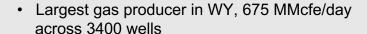
LNG **Utilities Upstream Gathering/Processing Interstate Pipeline** 📤 Virginia Natural Gas PROJECT PROJECT PROJECT PROJECT CANARY CANARY CANARY CANARY **∕// Xcel** Energy[™] **NEXT**DECADE CIVITAS Washington Gas Southwestern Energy®

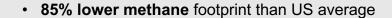


Utilities Are Prioritizing RSG To Achieve ESG Targets

Case Study: PureWest & Xcel Energy







- Commitment to monitor 937 wells on 69 pads by YE22. Working toward **RSG certification of** 100% of production
- 1st Rockies producer to pursue Freshwater Friendly Verified Attribute by TrustWell®







- Net zero by 2050 1st major energy provider to announce comprehensive, aggressive GHG reduction goals (gas and electricity)
- Public commitment to procuring 100% RSG by **2030** for gas distribution and power production
- Cost to customers is pennies per month for hundreds of thousands of tons of CO2e avoidance annually



Platinum-Standard: Environmental Assessments, Continuous Monitoring & Quantification.

Environmental Assessment Air, Land, Water and Community (TrustWell® by Project Canary)

- Robust review of environmental risks and risk-mitigation efforts
- Site visits and interviews for every asset assessed
- Certification: Platinum, Gold, and Silver



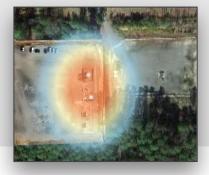
Continuous Monitoring Technology & Web-Based Dashboard

- Canary X 24/7 real-time monitoring technology using high-fidelity methane detection
- Web-based dashboard with MLbased smart alerts



Quantification of Emissions Intensity

- ML-based regression and plume models used to localize and quantify total site emissions
- Hourly mass-value emissions profile by equipment





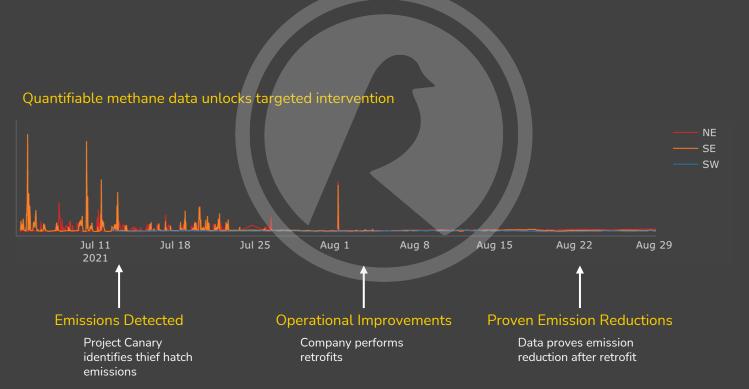
How Project Canary Certifies Gas as Low Methane + Responsibly Sourced.

- 1. PC installs state of the art IoT sensors around each well / facility
 - Project Canary owns and controls the monitors
 - Emissions continuously analyzed to determine actual leaks
 - Operators notified of leaks to initiate mitigation / fixes real time
- 2. PC performs rigorous environmental assessments of each facility/well
 - Criteria based on best practices by API, ISO, NORSOK, ANSI+
 - Engineers review 600+ data points & 1000+ pages of documents
 - On-site visits and subject matter interviews by qualified technicians
 - Result: independent environmental rating of each well / facility and the air, water, land, and community impacts
- 3. PC issues certificate that the well meets Certified Gas standards
 - PC notifies operator if well / facility falls out of compliance
 - Certified Gas standard establishes methane intensity or leak rates of less than 0.20%, water usage, and other metrics
- 4. PC does not trade the gas or get paid based upon gas volumes
 - PC is paid a subscription fee for its services providing the IoT monitors, data, and EA scores



Configentia

ACTIONABLE EMISSION REDUCTION WITH FACILITY-LEVEL CONTINUOUS MONITORING.



Benefits of Buying Certified Low Methane or Responsibly Sourced Gas.

Certified or Responsibly Sourced Gas (RSG) is geologic natural gas with low methane (GHG) emissions and ESG profiles with immediate, low cost, positive impacts.

Buying certified gas reduces methane emissions by 50%+

Certified gas drives O&G industry to improve and reduce leaks now

Reduced GHG achieved at very low cost - pennies per customer / month

Water and other environmental impacts also measured and reduced

Allows buyer to choose differentiated product with lower climate impact

Simple, low cost implementation - standard gas procurement contracts

Know and reduce the emission footprint of your gas supply chain.





Project Canary - as a **certified public benefit corporation** - is working to drive a transparent approach to RSG assessments that enables public proof of performance and progress over time.