



Gas customers lead push for low emissions: Producer



Customer demand was the top reason to produce natural gas that meets lower-emissions standards, a US Rocky Mountain independent said today.

Jason Oates, senior director of Environmental, Social and Governance at PureWest Energy, said whether or not it was referred to as "responsibly sourced gas" (RSG), customers are pushing them to differentiate how their natural gas is produced.

So-called "RSG" is gas that has received a third-party certification, verifying it has a lower-methane intensity than traditionally produced gas.

Oates, speaking at the LDC Gas Forum Rockies & West conference in Denver, Colorado, listed several other motivators pushing the market towards RSG — including response to regulatory rules, market opportunities and access to capital and investors — but he stressed that customer demand was the leading factor.

He also cited company mission statements, which for gas producers typically include demonstrating or proving responsibility related to environmental stewardship.

Oates said one way for producers to address criticisms of RSG was through reporting data and being transparent.

"There are producers choosing to go that way to prove it isn't greenwashing. There's data and facts behind it," he said.

PureWest produces approximately 600mn cf/d (17mn m³/d) in the Pinedale and Jonah fields in Wyoming.

By David Haydon

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