

LDC Chicago: Empowering Women in Energy

Liz Arthur

Director of Technical Sales, Project Canary



Meet the Expert:

Liz Arthur

- 7 years of Upstream experience at **Chesapeake Energy**
- 7 years for an international laboratory with a focus in Petrophysics and Geology as Sales Manager at **WFT Labs**
- Sr. Account Manager overseeing Cloud workloads for the **Department of Energy at AWS**
- Director of Sales at **Project Canary** with a focus on Upstream and Midstream solutions in the RSG market



Technical Sales | Project Canary



Women In Energy

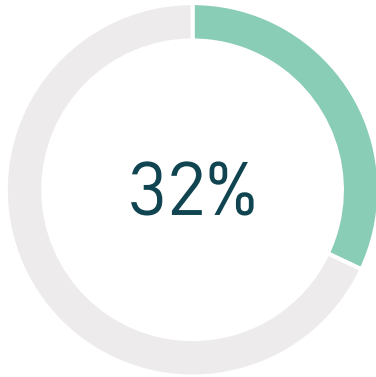
Timely Thoughts

- **Equality** – It's not just about pay, it's so much more.
- **Sponsorship and Mentorship** – leadership vs teaching how to drive results. Sponsorship = upward sponsorship in succession planning
- **Leveraging Energy** – Means starting at the earliest age we represent that women can play a critical role in this industry
- **Unconscious Bias**

*“Courage is contagious.
A critical mass of brave leaders is the
foundation of an intentionally courageous
culture. Every time we are brave with our
lives, we make the people around us a
little braver and our organizations bolder
and stronger.”*

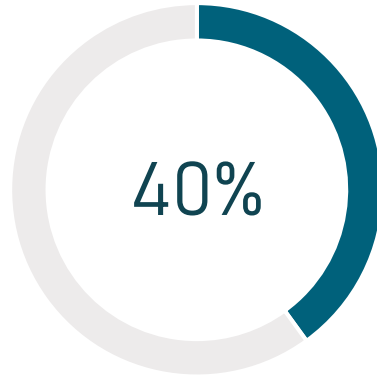
Brené Brown

Project Canary



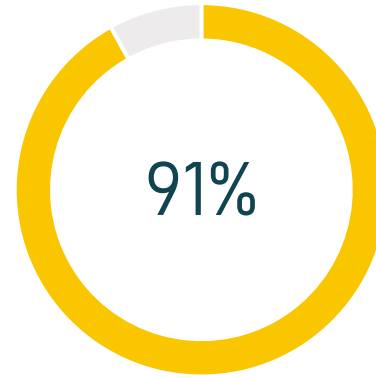
Female Employees at Project Canary

Tech industry average is 25%



Female Board Members

National Average is 36%



Percent of Women in Non-Administrative Roles

- Membership to Women's Energy Network
- Participation in The Forum women's specific networking organization
- Recruit at Women In Tech Events
- Dr. Anna Scott "Top Women in Energy" awardee



THANK YOU

PROJECT
CANARY