



**LDC GAS
FORUMS**



**GULF COAST
ENERGY FORUM**

**NATGAS TO POWER
FORUM**

LDC GAS FORUMS SPONSORED WEBCASTS

LEAD GENERATION

**YOUR OBJECTIVE: ACQUIRE NEW LEADS AND PORTRAY
YOUR COMPANY AS THE GO-TO EXPERT IN THE INDUSTRY**

You determine a content topic that your company would like to promote and select your speakers - let us do the rest! We'll utilize the LDC Gas Forums' proven brand to market to our 27,000 qualified natural gas industry contacts. You'll be showcased as a thought-leader to the entire community!

ONE HOUR SPONSORED WEBCAST: \$7,000

- » Comprehensive Webcast marketing campaign
- » Customized post-Webcast survey to all attendees - created by the Forums / Sponsor
- » Q&A included during the Webcast
- » Opportunity to include polling & marketing collateral during the Webcast
- » Opportunity to invite specific Key Accounts / Potential Clients

WHAT OUR CLIENTS VALUE ABOUT OUR WEBCASTS:

- » Registration list with contact details
- » LDC staff available to intro/moderate the Webcast
- » Sponsors are recognized during the Webcast
- » Online advertising on LDC Gas Forums website and e-mail promotions to audience
- » Social Media Posts to promote the Webcast
- » Post-event promotion for on-demand viewing
- » and MORE!

