Web Banner Ad Rates

LDC Gas Forums, Gulf Coast & NatGas To Power Homepage

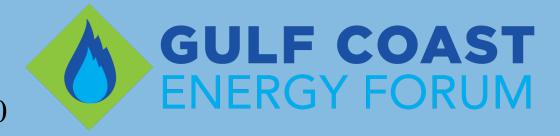
Top Leaderboard Ad – 728x90

3 Rotating Ads – \$3,500 for a Month Exclusive Sponsorship (100% share of voice) – \$6,000



Bottom Leaderboard Ad - 728x90

3 Rotating Ads – \$3,500 for a Month Exclusive Sponsorship (100% share of voice) – \$6,000



Square Ad in Footer – 300X250

3 Rotating Ads – \$3,500 for a Month Exclusive Sponsorship (100% share of voice) – \$6,000



Conference Guide Ad Rates

Full Page Full Color Ad

8.25 width x 10.625 height

\$2,000 each

Half Page Horizontal Full Color Ad

7.375 width x 4.765 height

\$1,250 each

One-Third Page Square Full Color Ad

4.765 width x 4.78 height

\$750 each

One-Fourth Page Vertical Full Color Ad

3.5 width x 4.765 height

\$500 each





